



ON TRACK

SUNRAIL NEWS & INFORMATION FOR CENTRAL FLORIDA'S BUSINESS COMMUNITY

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iHOLA SunRail.es!

Announcing the Launch of SunRail.es

Phase 2 communication planning is well underway at SunRail, and a major part of our outreach is the development and launch of SunRail.es, the SunRail website translated in the Spanish language. The website is an important component of SunRail's Phase 2 communication plan, which includes dual-language materials in both English and Spanish that will begin to be distributed through businesses and households in early 2018.

"The launch of SunRail.es is an exciting development for Central Florida. With the growth of the train system next year, we realize that SunRail will be serving more Spanish speaking travelers than ever before," said Nicola Liquori, SunRail CEO. "We feel that the website is a necessary addition to our system and the best way to educate new riders that speak Spanish as their first language, who will begin using our train system once the four new stations open as part of Phase 2 South."

The website was first launched at the November 1st meeting of the Central Florida Commuter Rail Commission, where commissioners and leaders from all four counties that are home to SunRail's Phase 1 and Phase 2 stations, were on hand to experience the website for the first time.

Advertising is available on both SunRail.com and SunRail.es. For more information, visit corporate.sunrail.com/doing-business-with-sunrail/advertising/

We invite you to visit SunRail.es...and provide feedback that will enhance the user experience.

@RideSunRail | /RideSunRail | #RideSunRail

DID YOU KNOW?

Tupperware purchased the naming rights of the Phase 2 station, located near the intersection of Osceola Pkwy. and Michigan Ave. in Osceola County. Expansive transit-oriented-development is being constructed around this new station.

FAST FACTS

SunRail has recorded and shared 10 SunRail Stories to date. The latest is from Cheryl, who commutes to downtown Orlando via SunRail each day, but is awaiting the opening of the Phase 2 South Meadow Woods station. Click below to view Cheryl's story.



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For more information on how you can help your employees commute with SunRail, email info@SunRail.com or visit SunRail.com/SunRail-For-Business

